

November 3, 4 and 5, 2008, Toronto, Ontario

# OHA HealthAchieve 2008 Reflections

## "Inspiring Ideas and Innovation"

HealthAchieve2008 inspired ideas and innovation with more than 50 informative and engaging educational sessions along with its award-winning exhibit floor, where more than 330 exhibitors showcased the latest healthcare products, services and technologies.

More than 8,600 healthcare and business leaders from around the world who came together to learn, build relationships, and share best practices. These delegates included chief executive officers, trustees and representatives from a broad range of administrative and clinical areas.

Offering delegates strategic and unparalleled opportunities for networking, often cited as the number one reason for attending the show, HealthAchieve is one of

the largest and most prestigious health care gatherings in North America.

Prominent speakers such as Prime Minister Jean Chrétien; General Rick Hillier (Ret.); former Governor General of Canada, Adrienne Clarkson; activist Margaret Trudeau; and TV personality and surgeon Dr. Mehmet Oz inspired listeners to redefine their goals and set ambitious targets for the future

On the exhibit floor delegates could enjoy a complimentary massage, have their blood pressure and glucose levels checked and get their annual flu shot.

The Wellness Studio offered a prescription for wellness with chef Bonnie Stern and nutritionist Fran Berkoff demonstrating easy ways to create healthful dishes.



The Honourable Jean Chrétien

## Speaker Highlights



Clockwise from above: Dr. Mehmet Oz and Joan Ross, chair of HealthAchieve2008; General Rick Hillier (Ret.); The Honourable David Caplan, minister of Health and Long-Term Care; The Honourable Jean Chrétien and Anton Hart, Longwoods Publishing; The Right Honourable Adrienne Clarkson; Margaret Trudeau; Kevin Smith, CEO of St. Joseph's Healthcare, Hamilton, Sheila Jarvis, CEO of Bloorview Kids Rehab, Toronto, and General Rick Hillier (Ret).



Photos by Rick Bell and Associates Inc.

## The Ted Freedman Innovation in Education Award



Sponsored by HP Canada:  
Thunder Bay Regional Health Sciences Centre (TBRHSC) won for their submission, The Multi-site Telemedicine Cardiac Rehabilitation Program for Residents of Northwestern Ontario.



(L to R) David Mosher from HP, Lori Marshall, TBRHSC Vice-President, Gwen Third, TBRHSC Manager Cardiology, Caterina Kmill, TBRHSC Program Coordinator, Ted Freedman, Ron Saddington, TBRHSC President & CEO, Dr. Louise Lemieux-Charles, Chair, Department of Health Policy, Management and Evaluation, Faculty of Medicine, University of Toronto and Anton Hart, publisher, Longwoods

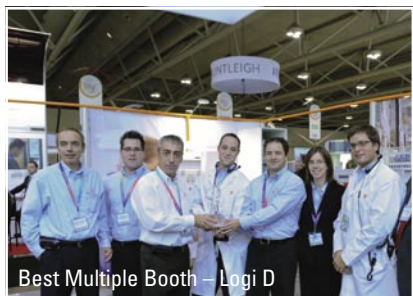
## Nursing Leadership Award



Nursing Leadership Award sponsored by Johnson & Johnson Medical Products: Dr. Debra Bournes, University Health Network and Nursing Science Quarterly. With Dr. Bournes are previous winners of the Award. L to R: Ginette Rodger, Dr. Bournes, Chantale LeClerc, Mary Ferguson-Paré, and Esther Green.

## Best of Show

Winners of the Exhibitor Awards were recognized for booth design, product display and staff knowledge.



Best Multiple Booth – Logi D



People's Choice Booth – Precise Park Link



Best New Exhibitor – Patient Works  
Division of NewBold



Best Double Booth – Hospitality Network



Best Single Booth – Sodexo



Best in Show – Draeger Medical Canada

### Additional HealthAchieve 2008 Award Winners included:

#### Patient Safety Award sponsored by 3M:

Trillium Health Centre's Infection Prevention and Control Team

#### Innovation in Clinical Practice Team Award:

Peterborough Regional Health Centre

#### Community Affairs and Communications

**Network:** Jonathan Bennett and Alicia Doris, Peterborough Regional Health Centre

#### Small, Rural and Northern Award of

**Excellence:** Dr. Ed Brown and Dr. Rob Williams of North Network and Ontario Telemedicine Network

**Healthy Hospital Innovator's Awards, developed in partnership with the National Quality Institute:** Cornwall Community Hospital, St. Joseph's Care Group (Thunder Bay), William Osler Health Centre, University Health Network, St. Joseph's Health Care London

**Green Health Care Awards:** The Credit Valley Hospital for Energy Efficiency, sponsored by Enbridge Hanover and District Hospital for Pollution Prevention  
St. Michael's Hospital for Overall Leadership, sponsored by GE Healthcare  
Howard Cheeseman, Women's College Hospital for Individual Leadership



## Leading Practices Awards

Leading Practices were submitted as Electronic Displays. Each display showcased initiatives and programs from the healthcare facilities across the province that have improved the patient experience. The 2008 winners were: Windsor Regional Hospital; St. Mary's Regional Cardiac Care Centre; North York General Hospital; The Hospital for Sick Children; Quinte General Hospital.



**Agfa Healthcare Leading Practices Award:** Windsor Regional Hospital (Leadership/Overall Winner) for the display "Our Network Broadcast a New Way of Thinking." L to R: Jacques Kenny, Gay Wrye, Dr. Gaston Franklyn, Dr. Mary Braga, Linda Campeau, Andrew Giles from Agfa, Michael Ray, Allison Riggs, Laurie Casagrande, David Musyj, Joyce Sauve, Nicole Robinson, Char Wolfe, Brenda Carter and Randy Levac from Windsor Regional Hospital.



**HP Leading Practices Award:** St. Mary's Regional Cardiac Care Centre (Technology) for the display "Ahead of the Curve: Rapid Treatment ST-Segment Elevated Myocardial Infarction." L to R: Krista Harder RN, Paul Henderson, Sara Bauman, Brenda Robinson-Lowe RN, John Prno, Andrea Lemberg, April McCulloch RN Clinician, Roger Mayo, Sandra LeDrew RN



**Accenture Leading Practices Award:** Windsor Regional Hospital (Access to Care) for the display "Breathe Easy – with Quick Diagnosis." L to R: Jacques Kenny, Gay Wrye, Dr. Gaston Franklyn, Joyce Sauve, Linda Campeau, Brenda Carter, Michael Ray, Allison Riggs, David Musyj, Laurie Casagrande, Dr. Mary Braga, Nicole Robinson, Char Wolfe, Randy Levac from Windsor Regional Hospital. Nadir Hirji from Accenture is holding the award.



**Roche Leading Practices Award:** North York General Hospital (Access to Care) for display "An Integrated Response to Mental Health Patients Presenting in Hospital Emergency Departments." L to R: Susan J. MacRae, Katherine Zgorzalewicz, Bonnie Adamson from North York General Hospital, Paul Castonguay and Ian Wombwell from Roche, Susan Woollard from North York General Hospital.



**3M Health Care Leading Practices Award:** The Hospital for Sick Children (Patient Safety) for the display "Partnering with Patients and Families." L to R: Joan Madigan from 3M Health Care, Kimberley Meighan, Cheryl Harris, Anne Matlow and Michele Durant from Hospital for Sick Children.



**IBM Leading Practices Award:** North York General Hospital (Education) for the display "Transforming Practice and Outcome in Wound Management." L to R: Bonnie Adamson, Karyn Popovich, Tina Chopra, Paula Tohm from North York General Hospital, Paul Sulkers from IBM.



**McKesson Canada Leading Practices Award:** Windsor Regional Hospital (Patient and Family Centred Care) for the display "Child Friendly Preparation for MRI and CT Scans" L to R: Jacques Kenny, Gay Wrye, Dr. Gaston Franklyn, Joyce Sauve, Linda Campeau, Brenda Carter, Michael Ray, Allison Riggs, David Musyj, Laurie Casagrande, Dr. Mary Braga, Char Wolfe, all from Windsor Regional Hospital, Ronald Dunn from McKesson Canada, Nicole Robinson and Randy Levac from Windsor Regional Hospital.



**Ray & Berndtson Leading Practices Award:** Quinte Health Care (Patient and Family Centred Care) for the display "A Function Maintenance Program for Elderly Acute Care Patients." Amanda Bugatto from Ray & Berndtson and Adrienne Bell-Smith from Quinte Health Care.



The Leading Practices Electronic Displays had a prominent position on the exhibit floor.

Special thanks to the judges of this year's Leading Practices Displays: Nicki Cunningham, Ian Snow, and Pooja Bhatia, from the Courtyard Group, Ramaswamy Sunderam from Accenture and Rob Crawford of Crawford and Associates.



# From the Exhibit Floor



Photos by Rick Bell and Associates Inc.