

Conceiving Policy Design: Perspectives From Women Pursuing IVF in British Columbia

Conception de politiques : point de vue des femmes qui ont recours à la FIV en Colombie-Britannique

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APPENDIX B. Survey Recruitment Poster



The poster features a dark green background with a decorative border of white line-art leaves and flowers. At the top, a white rectangular box with a dark border contains the title. Below the title, the text is centered and reads: 'As part of a graduate study at Simon Fraser University, you are invited to complete a 5-minute survey on IVF access in British Columbia.' A large QR code is centered below the text. At the bottom, there is a line of text: 'To take the survey, use your phone's camera to scan the QR code or visit www.surveymonkey.ca/r/IVF-BC'. In the bottom left corner is the SFU logo, and in the bottom right corner is the contact information: 'Questions? Contact [...] 2019-50367'.

**Improving IVF Access in BC
5-minute survey**

As part of a graduate study at Simon Fraser University,
you are invited to complete a 5-minute survey
on IVF access in British Columbia.



To take the survey, use your phone's camera
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