Strategic Directions 2006-2009

WORKPLACE WELLNESS

GOAL: Live our Values
- Increase compliance of Performance Reviews by 30% each year
- Measure staff satisfaction
- Implement three new Staff Focused Programs
  1) e-Learning Programs on Respectful Workplace
  2) Marketing campaign for Employee Assistance Program
  3) Revised Employee Recognition Program

GOAL: Support Staff Wellness
- Implement Staff Wellness Programs focused on:
  - Smoking Cessation
  - Exercise
  - Healthy Eating

GOAL: Reduce Work Related Injuries
- Identify and address workplace safety issues

HEALTHY POPULATION

GOAL: Address Priority Population Health Issues
- Adopt a Chronic Disease Management Model (Wagner’s Model)
- Develop and implement a Tobacco Reduction Strategy
- Increase immunization rates across the region
- Develop and implement a strategy to reduce the abuse of prescription drugs

GOAL: Influence Public Policy to Promote and Sustain Good Health
- Focus on:
  - Province-Wide Prescription Drug Monitoring System
  - Physical Education Programs in Schools
  - Access to Supportive Living Alternatives

GOAL: Improve Community Health Status in Relation to the Social Determinants of Health
- In collaboration with partners, identify and address social determinant of health issues

ACCESS

GOAL: Develop and Implement Strategies to Ensure Appropriate Access
- Identify and address barriers to access
- Provide Leadership in the Development of a Coordinated Provincial Trauma System
- Integrate technology to improve clinical and non-clinical service access

GOAL: Provide Access to Clinical and Non-Clinical Service in Either Official Language
- Increase our capacity to provide services in either official language

INTEGRATED HEALTH SERVICE

GOAL: Provide Integrated Patient/Client Centered Health Service
- Enhance the Organization’s understanding of integrated patient/client centered service
- Identify and remove silos in health services
- Identify and address unnecessary duplication

EXCELLENCE THROUGH RESEARCH, EDUCATION & INNOVATION

GOAL: Increase Capacity of Research Service
- Develop and implement a three year plan for Research Service

GOAL: An Enhanced Saint John Based Medical Education Program
- Provide leadership in the development of the Saint John based undergraduate medical education program
- Support leadership development
- Develop new e-learning programs

PATIENT SAFETY

GOAL: Develop And Implement A Comprehensive Plan For Patient Safety
- Implement the organizational practices for Patient Safety as per the Canadian Council on Health Services Accreditation
- Participate in Safer Healthcare Now

ACCOUNTABILITY

GOAL: The Responsible Use of Resources
- Expand the scope of Utilization Management
- Develop and implement a five year Health Human Resources Plan

GOAL: Continuous Quality Improvement
- Implement the evidence based Decision-Making Framework

GOAL: Improved Communication
- Improve Organization Performance reporting

GOAL: Communicate Excellence
- Achieve National Recognition through Publication, Awards and Presentation

OUR VALUES
- We value Caring, Respect, Integrity and Fairness while Working Together to achieve Excellence

OUR MISSION
- To promote, protect and improve the health and wellness of individuals, families and communities through quality care, education and research.

OUR VISION
- The best possible health and wellness for our community.

Atlantic Health Sciences Corporation
Corporation des sciences de la santé de l’Atlantique

2006-2009