



AGENDA

Tuesday, March 25, 2014

Rotman School of Management, 95 St. George St.

- 7:30 **Registration/Breakfast**
- 8:30 **Official Welcome**
Will Falk, Managing Partner – Healthcare, PwC
- 8:35 **Clinical and Business Intelligence at Work from Stage 7 Organizations**
John Hoyt, Executive Vice-President, HIMSS Analytics
- 9:20 **Drowning in data? Health analytics, a lifejacket for performance measurement**
Brent Diverty, Vice President, Programs, Canadian Institute for Health Information
- 10:00 **Break**
- 10:20 **Opportunities and Challenges for Big Data in Healthcare**
Dennis Giokas, Chief Technology Officer, Canada Health Infoway
- 11:00 **Big Data at BlackBerry: From the First Email Delivered to Private and Secure Personalization**
Joel Cumming, Director, Advanced Analytics & Big Data Systems, BlackBerry
- 11:45 **Lunch**
- 12:50 **Data about Health Data**
Avi Goldfarb, Professor of Marketing, Rotman School of Management

- 1:15 **Big Data driving change in Healthcare: Saving Lives, Saving Money**
HIMSS Stage 7 Organization
Dr. Larry Garber, Internist and Medical Director, Informatics, Reliant Medical Group
- 2:00 **Break**
- 2:20 **Panel Chair:** John Hoyt, Executive Vice-President, HIMSS Analytics
Sex, Lies and Big Data - A CIO's Odyssey - Lydia Lee, Vice President & CIO, University Health Network
Analytics — A decision making tool for hospitals - Rick Skinner, Chief Information and Technology Officer, University of Virginia Health System
Analytics and Informatics to Drive Improved Quality of Care, Patient Experience and Population Health at a Provincial Level - Michael Sherar, President and CEO, Cancer Care Ontario
- 3:45 **Closing Remarks**
John Hoyt, Executive Vice-President, HIMSS Analytics