Challenges for Providing Maternity Services: The Impact of Changing Birthing Practices

Popularized through Hans Christian Andersen's 19th century fairy tales, the image of storks delivering babies endures today in stories and cartoons. In reality, though, babies need human help to arrive into this world. That help may come from any of several types of care providers trained to assist with the common miracles of pregnancy and birth.

Pregnancy and childbirth are the leading causes of hospitalization among Canadian women, accounting for 24% of the total in 2001-2002. The Canadian Institute for Health Information (CIHI) recently released a report, "Giving Birth in Canada: Providers of Maternity and Infant Care," which summarizes trends in maternity care. Key highlights included the changes in the availability, distribution and participation of professionals that traditionally provide maternity services and the changing nature of births. These trends may have profound implications for care now and in the future. For example, these trends may help inform decisions facing communities, healthcare providers and governments across the country, including:

- How to ensure availability of appropriate maternity/newborn care in the future, potentially involving a changing mix of service providers and delivery models
- How to recruit and retain care providers, particularly in rural and remote areas
- How best to inform families about options for maternity care and support them in their choices

Over the past two decades, there have been significant changes in birthing:

- The birth rate has steadily declined from 14.5 per 1,000 population in 1990-1991 to 10.5 per 1,000 population in 2001-2002 (Statistics Canada 2003).
- The percentage of higher-risk births is increasing.
- The average age of women giving birth has increased: 7.6% of all live births were among women aged 35-39 and 1% among women 40 and over in 1991, compared to 12.4% among women aged 35-39 and 2.1% among women 40 and over by 2000 (Health Canada 2003).
- An ebb and flow in the rate of caesarean section births has occurred. It was approximately 15% in 1979-1980 (Millar et al. 1996), but reached an all-time high of 21.4% in 2000-2001.

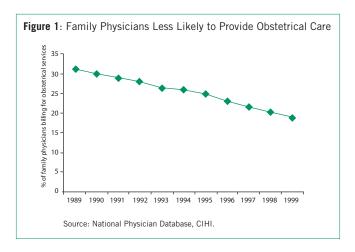
Changes in Practice Patterns by Family Physicians and Obstetricians

Family physicians can be involved in all stages of maternity care - from preconception to prenatal to postpartum and beyond. Most family physicians provide some type of care along this continuum, but fewer are attending deliveries. In 2001, less than one in five (19%) family physicians reported providing intrapartum care (Reid et al. 2002). Of those who reported attending births, 85% reported that they were skilled at vacuum extractions, 44% did low-forceps deliveries and 4%

did mid-forceps and rotation deliveries. Ontario research suggests a range of self-reported factors associated with a decision not to deliver babies, including concerns about personal lives, confidence with obstetrical skills, unattractive fee structures and the perceived threat of malpractice suits (Godwin et al. 2002).

The likelihood that a family physician provides delivery services varies across Canada. Reid and colleagues reported that the proportion of family physicians attending deliveries in 2001 ranged from 8 to 69% depending on the province or territory (Gowdin et al. 2002). Family physicians in the western provinces and the territories are more likely to deliver babies than those in central or Atlantic Canada, and small-town/ruralarea doctors are more likely to attend deliveries than their urban counterparts.

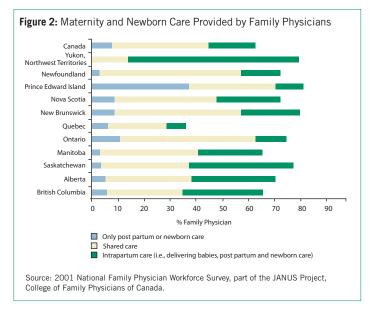
Likewise fee-for-service billing data suggests that family doctors are attending a decreasing proportion of births. In 2000, they attended 39% of vaginal births, down from 44% in 1996. That said, those who "remain in the game" are actually delivering more babies on average than in the past. According to the Canadian Medical Association Physician Resource Questionnaire, family physicians attended, on average, about 30 deliveries per year in 1986. By 2000, the average had risen to 41 per year (Martin 2003).



If family physicians are delivering fewer babies, who is filling the gap? The answer, in large part, is obstetricians.

The total number of births attended by obstetricians has been relatively stable since the mid-1990s, but with birth rates falling, this means that they are attending a larger share of deliveries, including:

- 61% of vaginal births in Canada's provinces in 2000, up from 56% in 1996
- 95% of all caesarean sections in 2000, up from 93% in 1996
- 96% of all multiple births in Canada in 2000, up from almost 92% in 1994



Whether these trends will continue may depend, in part, on the future supply of obstetricians/gynecologists. In a 1999 survey by the Society of Obstetricians and Gynaecologists of Canada, 34% (or about 561) of obstetricians/gynecologists said that they were planning to retire in 2000-2005 (Blain et al. 2000). While some may defer their decision, if current trends continue, there will be only about 250 new physicians entering residency programs in obstectrics/gynecology over the same period (Canadian Resident Matching Service 2003).

The provision of birthing services appears to be changing in rural and Northern community hospitals. For example, a survey of northern Ontario community hospitals showed that fewer offered birthing services in 1999 than in 1981 (Hutten-Czapski 1999). Fifteen of 39 communities had no obstetrical services in 1999, compared to only three in 1981. The remaining hospitals offered a variety of services ranging from no local caesarean capability to obstetrician-provided caesareans.

The Return of Midwifery?

Physicians provide care for most mothers and attend most deliveries in Canada today. In 1994, Statistics Canada asked Canadian women about their willingness to receive care from health professionals other than doctors during their pregnancy, their delivery and postpartum care (Wen et al. 1999).

- 31% of women said they would be willing to go to a birthing centre rather than a hospital to have a baby.
- 21% were receptive to the idea of having a nurse or midwife deliver their baby instead of a doctor.
- 85% would accept postpartum care from a nurse or midwife instead of a doctor.

Until the early 1990s, Canada was one of only a handful of countries that had no midwifery legislation (Hawkins and Knox

2003). Over the past decade, regulation of midwifery has increased, but this does not necessarily mean services are covered by government health insurance plans. While Ontario, Quebec, Manitoba, British Columbia and the Northwest Territories fund midwifery services through provincial and territorial health insurance plans, users in some provinces, such as Alberta, pay about \$2,500 per course of care (Hawkins and Knox 2003).

In Canada, the number of registered midwives practising in Canada grew from 96 to 413 between 1993 and 2002. Some of this increase reflects regulatory changes, such as growth in registrations, rather than actual growth in the number of midwives. Nevertheless, with the increase in the number of midwives, and in the number of provinces who train and regulate them, there is the potential for more expecting mothers to choose these healthcare professionals to deliver their babies.

Canada's use of midwifery services is significantly different than that of many developed countries. Nationally, about 3% of women said that they had

received prenatal care from a midwife in 2000-2001 (Statistics Canada 2000). Among four provinces (Ontario, Manitoba, Alberta, British Columbia), rates of in-hospital deliveries by midwives ranged from 0.5 to 5.1% in 2001–2002. In England and New Zealand, on the other hand, midwives attend seven in ten births (British Columbia Centre of Excellence for Women's Health 2003). The rate in Holland is even higher (90%), with one-third of all babies born in the home (Hawkins and Knox 2003). The situation in the United States, however, is closer to our own: midwives attended 8% of births in 1999 (Centers for Disease Control and Prevention 2003).

References

D. Blain, A. Lalonde and J.K. Milne. 2000. "SOGC Survey on Practice Patterns in Obstetrics and Gynaecology." In Society of Obstetricians and Gynaecologists of Canada: Strategic Plan 2000-2005. Ottawa: Society of Obstetricians and Gynaecologists of Canada.

British Columbia Centre of Excellence for Women's Health. 2003. Solving the Maternity Care Crisis: Making Way for Midwifery's Contribution. Policy Series. Vancouver: British Columbia Centre for Excellence for Women's Health.

Canadian Resident Matching Service. 2003. "Statistics." Retrieved April 22, 2004. <www.carms.ca/stats/stats_index.htm>

Centers for Disease Control and Prevention. 2003. "Vital Statistics of the United States, 1999 Volume I, Natality," Retrieved April 5, 2004. <www.cdc.gov/nchs/datawh/statab/unpubd/natality/nata99.htm>

Godwin, M., G. Hodgetts, R. Seguin and S. MacDonald. 2002. "The Ontario Family Medicine Residents Cohort Study: Factors Affecting Residents' Decisions to Practice Obstetrics." Canadian Medical Association Journal 166(2): 179-84.

Hawkins, M. and S. Knox. 2003. The Midwifery Option: A Canadian Guide to the Birth Experience. Toronto: HarperCollins Publishers.

Health Canada. 2003. Canadian Perinatal Health Report 2003. Canadian Perinatal Surveillance System. Ottawa: Health Canada.

Hutten-Czapski, P.A. 1999. "Decline of Obstetrical Services in Northern Ontario." Canadian Journal of Rural Medicine 4(2): 72–76. CIHI Survey

Millar, W.J., C. Nair and S. Wadhera. 1996. "Declining Cesarean Section Rates: A Continuing Trend?" Health Reports 8(1): 17-24.

Martin, S. 2003. Personal Communication with Shelley Martin, Senior Analyst, at the office of Research, Policy and Planning. Canadian Medical Association, October 29, 2003.

Reid, T., I. Grava-Gubins and J.C. Carrol. 2002. "Janus Project: Family Physicians Meeting the Needs of Tomorrow's Society." Canadian Family Physician 48(7): 1225-26.

Statistics Canada. 2000. National Longitudinal Survey of Children and Youth. Ottawa: Statistics Canada.

Statistics Canada. 2003. Annual Demographic Statistics, 2002. Ottawa: Statistics Canada.

Wen, S.W., L.S. Mery, M. Kramer, V. Jimenez, K. Trouton, P. Herbert and B. Chalmers. 1999. "Attitudes of Canadian Women Toward Birthing Centres and Midwifery Care for Childbirth." Canadian Medical Association Journal 161(6): 708-09.

About the Author

Jennifer Zelmer is Vice-President of Research and Analysis at the Canadian Institute for Health Information.

Kira Leeb is Manager of Health Reports at the Canadian Institute for Health Information.

For more information go to: www.cihi.ca

contest

Say it with style!

WIN A FREE ONE-YEAR SUBSCRIPTION TO ANY LONGWOODS JOURNAL OF YOUR CHOICE

Following the success of our last issue's word-contest "Fun with Words," we are back with yet another fun challenge.

Renowned Canadian physician and medical historian, Sir William Osler, (1849-1919) was the most brilliant and influential teacher of medicine in his day. He was also very well known for his aphorisms, better known as Oslerisms.

Here are some examples of Oslerisms:

- The young physician starts life with twenty drugs for each disease, and the old physician ends life with one drug for
- The successful physician starves the first ten years, lives on bread and butter the second, and may have cakes and ale
- There are incurable diseases in medicine, incorrigible vices in the ministry, insoluble cases in law.
- Humanity has but three great enemies: fever, famine, and war; of these by far the greatest, by far the most terrible, is fever.

Webster dictionary defines an aphorism as a terse formulation of a truth or sentiment. We all have our own aphorisms. Share with us your aphorisms - statements that you swear by and count on. Submit your answers to Mail to: words@longwoods.com. We'll publish the good ones in Healthcare Quarterly. The top three winners, as selected by the editors, will win a free one-year subscription to a Longwoods journal of their choice.

(Source: Sir William Osler: Aphorisms from His Bedside Teachings and Writings. Collected by Robert Bennett Bean, M.D. (1874-1944); Edited by William Bennett Bean, M.D. Third Printing, 1968)

Are you a physician leader?

Increasingly physicians are seen as instrumental participants in the management of Canada's health care system. The Canadian Society of Physician Executives (CSPE) can offer physicians the opportunity to develop the necessary skills and gain knowledge to excel as leaders in these management positions.

Who should join

All physician managers, physician executives and any other physician interested in enhancing their effectiveness and involvement in system, institutional, organization or group management.

Benefits of joining

- quarterly CSPE Newsletter a highly valued information source for Canadian physician executives
- CSPE annual meeting your opportunity to meet face-to-face with colleagues and learn from one another
- physician management education developed in collaboration with the Canadian Medical Association's Physician Manager Institute (PMI) to provide you with the latest management skills and information
- online Q&A program colleagues from around the country can provide answers to your most challenging management questions.

For more information contact

Canadian Society of Physician Executives, 1559 Alta Vista Drive, PO Box 59005, Ottawa ON K1G 5T7 613 731-8610 x2254 • fax 613 731-1779 • carol.rochefort@cma.ca

Visit our web site at www.cspexecs.com



Canadian Society of Physician Executives Société canadienne des médecins gestionnaires

Providing leadership and growth for physician managers in Canada