

OHA HealthAchieve 2006 Reflections

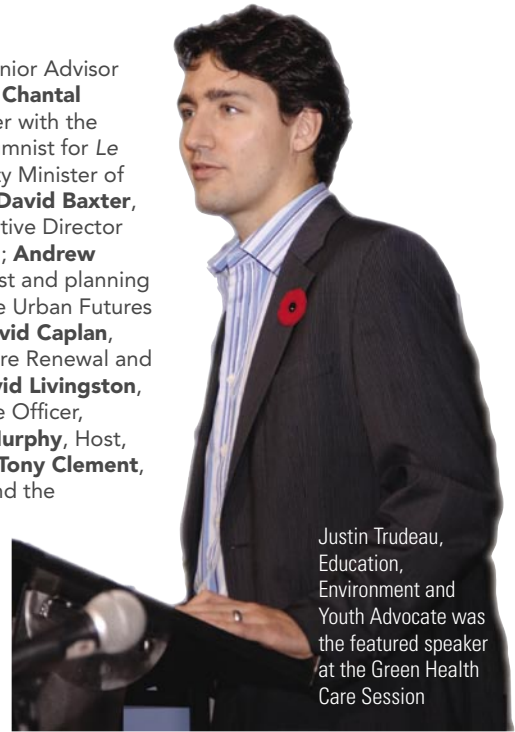
“Inspiring Ideas and Innovation”

OHA HealthAchieve is the jewel of North America’s healthcare shows, bringing prominent speakers and healthcare professionals from around the world together for three action-packed days.

Over 8,300 delegates listened to dynamic speakers and participated in enlightening sessions. On the Exhibition floor, more than 330 companies featured the latest products, services, equipment and technology.

Keynote Speakers included **Malcolm Gladwell**, Staff writer, *The New Yorker*, author of *The Tipping Point* and *Blink*; **Justin Trudeau**, Education, Environment and Youth Advocate; **Richard Umbdenstock**, COO & President-Elect of the American Hospital Association; **Dr. Sherry Cooper**, Executive Vice-President, BMO Financial Group, Chief Economist, BMO Nesbitt Burns, Global Economic Strategist, Harris Bank; **Peter Mansbridge**, Chief Correspondent, CBC Television News; **Dr. Michael Osterholm**, Director, Centre for Infectious Disease Research and Policy (CIDRAP); **Dr. James Young**, Special Advisor to the Deputy Minister, Public Safety and Emergency

Preparedness Canada and Senior Advisor on Emergency Management; **Chantal Hébert**, National Affairs writer with the *Toronto Star* and a guest columnist for *Le Devoir*; **Ron Sapsford**, Deputy Minister of Health and Long-Term Care; **David Baxter**, leading economist and Executive Director of the Urban Futures Institute; **Andrew Ramlo**, Demographer, urbanist and planning consultant and Director of the Urban Futures Institute; the **Honourable David Caplan**, Minister of Public Infrastructure Renewal and Deputy House Leader; **J. David Livingston**, President and Chief Executive Officer, Infrastructure Ontario; **Rex Murphy**, Host, CBC Radio; the **Honourable Tony Clement**, Federal Minister of Health; and the **Honourable George Smitherman**, Deputy Premier of Ontario and Minister of Health and Long-Term Care.



Justin Trudeau, Education, Environment and Youth Advocate was the featured speaker at the Green Health Care Session

From the Exhibit Floor



Minister Smitherman reviews the show with Dr. Christina Fiedorowicz, HealthAchieve 2006 Chair; Hilary Short, OHA CEO; and Ruthe-Anne Conyngham, Chair, OHA Board.



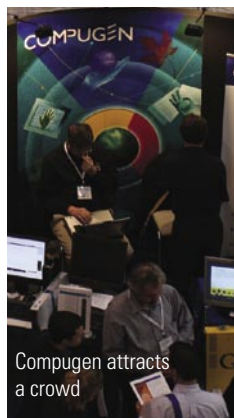
Delegates fill the Exhibit floor



Great crowds on three levels



Toronto Mayor, David Miller, tries out the facilities at the Personal Care Health Centre on the Exhibit floor.



Compugen attracts a crowd



Isabella's Lounge was a good spot to take a break, check e-mail or have a quick meeting

HealthAchieve:
exercising the traditional rites
of knowledge transfer

At HealthAchieve you can gather data and look for alternative practices and policies. You can build relationships, set up mentoring agreements, recruit skills, know how and know who, and just let the atmosphere of innovation soak in.

You can be part of the process of technology transfer or simply enhance your access to information and opinions.

This is an opportunity for a frank exchange and deliberation of ideas.

Here users, researchers, providers, legislators, policy officials and businesses offering established and novel ideas gather in the quest for better healthcare.

Everywhere.



No small undertaking. This is only one-quarter of the exhibition's floor space.

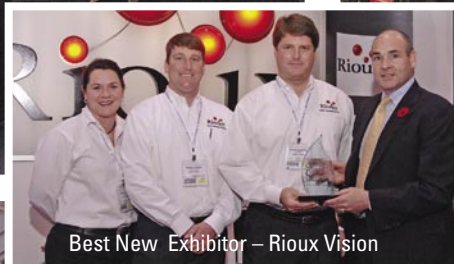
Best of Show



Best Multiple Booth – Bell



Best Single Booth – The Old Mill Inn



Best New Exhibitor – Rioux Vision

Winners of the Exhibitor Awards were recognized for booth design, product display and staff knowledge



McKesson won both Best in Show and the People's Choice Award for their exhibit



Best Double Booth – Hospitality Network

The Ted Freedman Innovation in Education Award

Co-Winners: The GTA Rehab Network and its partners, the Arthritis Society and the Total Joint Network, and the Children's Hospital of Eastern Ontario (CHEO).



Ted Freedman, Mariana Catz (Accenture, Award Sponsor), Anton Hart (Longwoods Publishing), Tina Saryeddine (GTA Rehab Network), Charissa Levy (GTA Rehab Network), Laurie Hurley (The Arthritis Society), Rhona McGlasson (Total Joint Network). Team members absent from the picture are Dr. Nizar Mahomed, Dr. John Flannery, Dr. Aileen Davis, and Dr. Susan Jaglal.



Dennise Albrecht (CHEO), Pam Cain (CHEO), Anton Hart (Longwoods Publishing), Mariana Catz (Accenture, Award Sponsor), David Egan (CHEO) and Ted Freedman.



Additional HealthAchieve 2006 Award Winners included:

Small, Rural and Northern Award of Excellence:

Dr. Roger Strasser, Founding Dean of the Northern Ontario School of Medicine.

The Innovation in Clinical Practice Team Award:

Hôtel-Dieu Grace Hospital for the submission entitled, "Project LEA(R)N"

The R. Alan Hay Award:

Martha Wyatt, a health administration MHS student at the University of Toronto

OHA Healthy Hospital Innovators Award:

- Toronto East General Hospital
- Sunnybrook Health Sciences Centre
- Pembroke Regional Hospital
- Guelph General Hospital
- Windsor Regional Hospital

Communicator of the Year Award:

Anne Marie Males, Chief of Public Affairs and Community Relations at Rouge Valley Health System.

Green Health Care Awards:

- St. Michael's Hospital for energy efficiency
- Chatham-Kent Health Alliance for pollution prevention
- University Health Network for overall leadership

Leadership Award:

Christopher Barker from Northumberland Hills Hospital.

The Robo Award



Anton Hart, Longwoods Publishing presenting the Robo Award to Joan Barrington of The Therapeutic Clown Program at SickKids, and Cliff Nordal, President and Chief Executive Officer of London Health Sciences Centre and St. Joseph's Health Care, London who were accepting for winner David Langdon.

Healthcare Quarterly



David Langdon (aka Hubert and Onri) is the first therapeutic clown in Canada to successfully introduce two characters, two models – Clown Doctor/solo therapeutic non-verbal clown, into the same facility. David began his Child Life Model of therapeutic clowning at Winnipeg Children's in 1989. Following Karen Ridd (Robo) and Diane Baker (Silkworm), David brought together his skills as a Child Life Specialist and clown in the form of Hubert a distinctly male therapeutic clown.

Nursing Leadership Award



L to R: Mary Ferguson-Paré and Shirlee Sharkey, previous winners with Dr. Ginette Rodger, the 2006 recipient, Sponsor, Paul Bradley of Johnson and Johnson Medical Products and Anton Hart and Dianne Foster Kent of Longwoods Publishing.



International Best Practices Award

Special thanks to the judges of this year's Best Practices Poster Displays: Rob Crawford, Blackstone Partners; Derrick Leung and Vincent Ng, Courtyard Group; Bev Nickoloff, Bev Nickoloff Consultants.



ACHE International Best Practices Award: University Health Network, Toronto. Dr. Peter Rossos, Michelle Jorgensen of ACHE, Ken Tremblay, Tran Truong and Kelly Lane.



AMGEN International Best Practices Award: William Osler Hospital, Peel Campus. Leann Sweeney of AMGEN, Dean Lising, Dasha Hrkal, Leslie Wolfe, Lara MacNeil, Bob Richards, CEO.



Medtronic International Best Practices Award: Ontario Telemedicine Network, Kingston. Pamela Winsor of Medtronic, Shelley Huffman and Jacinthe Desaulniers.



Healthtech International Best Practices Award: University Health Network, Toronto. Tim Tripp, Susanne Flett of Healthtech, Tara Amos and Dr. Peter Rossos.



Roche International Best Practices Award: Windsor Regional Hospital, Windsor. Charlene Wolfe, Dr. Martin Girash, President and CEO, Alana Persuad of Roche, David Musyj and team members.



The International Best Practices Poster Displays are an integral part of the Exhibit floor.



Baxter International Best Practices Award: Royal Victoria Hospital, Barrie. Janice Skot President and CEO of RVH, Philip Hough, Barb Leavitt of Baxter, Rhonda Johnstone and Laura Freeman.



Philips International Best Practices Award: North York General Hospital, Toronto. Niki Degendorfer, Giuliano Golin of Philips Medical Systems and Renee Blomme.



3M Health Care International Best Practices Award: Bridgepoint Health, Toronto. Marcello Napol and Laurie Sproule from 3M Healthcare, Ellen Servinis and Lori Wilson.