



Standing room only throughout the conference.



Noel Tichy teaches us to teach.



Esther Green joined by Jim Irving and Paul Bradley of J & J Medical Products.



Margarét Comack, CEO, Listowel, Memorial Wingham District Hospitals and OHA Board of Directors.

Culture, Content, Chemistry and the Odd Loose Cannon

This year we had a new show in town: Health Achieve2004. Produced by the Ontario Hospital Association (OHA), this was the beginning of a transformation that will make the organization the premium healthcare services show in North America. It is already a benchmark event. Our own informal poll consistently rated this as "The best show ever."

Participants were treated to tonic for the mind – new concepts, images, thoughts, plans, impressions, best practices, evidence, principles, opinions, observations and innovations. Those of us who came and participated now have a virtual master's degree in health management. A treasure.

It was also the first year that the OHA targeted an audience well beyond its traditional borders. A slick new image, international contributors, global causes and an investment in cross border PR brought attendance to an all-time high. It also ensured more culture, content, comparisons, chemistry and – yes – the odd loose canon. The wide selection of participants offered an unequaled opportunity to meet those we wanted to and those we didn't even know would make a difference. The quality and the range were remarkable. Everyone who came has new ideas to apply, new contacts to enjoy and new energy to employ. Book it for next year. Now.



... a sea of people, an ocean of intellect.



Trying out the VersaCare bed is Jeff Moorehead, Director of Operations, Hill-Rom Canada with Jamie Gray, Account Manager.



Joan Barrington, Canada's Lady of Therapeutic Clowns.



Intense listeners everywhere.



West Park Healthcare Centre celebrates its first 100 years.



Gary Cardiff in his role as Chair elect of the OHA.



George Smitherman and Warren DiClemente making plans for 2005.



Robert Sapolsky teaches us about Zebras & Ulcers ... captivating.



Hugh MacLeod levels the landscape.



George Smitherman ... a minister with passion and humour







St. Michael's Hospital Project: Effectiveness of a Network of **Ontario Transfusion Coordinators:**

(L to R) Katherine Luke, Kim Bowman and Dr. John Freedman, Kelly Fidler (sponsor – Ortho-Clinical, a Johnson & Johnson Company), Rosemary Koen, St. Michael's Hospital.

ONTraC



Chatham-Kent Health Alliance Project: Advancing Mental Health Care: Introducing Televideo Crisis Services to a Rural Emergency Room (LtoR) Barb Tiessan and Paula Reaume-Zimmer, Stefan Hettich (sponsor - Ainsworth Information Technology Services.

National Best Practices Awards

The



National Best Practices Award is presented to Rouge Valley Health System Recipient of the Best of the National Best Practices Award

The



National Best Practices Award is presented to St. Michael's Hospital



National Best Practices Award is presented to Chatham-Kent Health Alliance

The



National Best Practices Award is presented to Group Health Center



National Best Practices Award is presented to The Ottawa Hospital

The

3M Health Care

National Best Practices Award is presented to Erinoak

> The Healthcare Quarterly

National Best Practices Award is presented to Health Care Coporation of St.John's



is presented to Groves Memorial Hospital



Group Health Centre

Re-admission Rates

HP Canada).

Project: Leadership in

Community Congestive Heart

(LtoR) Don Pezzutto, Cathy

Failure (CHF) Program Decreases

McCullough, Tom Bonell, Sharon

Cuddy, Lindsay Healey (sponsor -





(LtoR) Otto Altenhoff (sponsor Willis) and Cheryl Ann Smith.

Erinoak

Project: Erinoak Launches Brief Intervention Clinic

(LtoR) Joanne Fluker, Martha Baker, Kay Rostant and Gary Mandziuk (sponsor - 3M Health Care).





Health Care Corporation of St. John's

Project: The development and review of a multidisciplinary neonatal resuscitation team at a tertiary perinatal

(L to R) Dianne Foster-Kent (sponsor - HQ), Kelly Dawe, Lisa Goodyear

Groves Memorial Community Hospital

Holyoke.

Project: Recruitment and Retention - A Community Affair (Lto R) Chris Sherback (sponsor -Ormed Healthcare Information Services), Carolyn Skimson and Paul



Highlights



Minister of Health and Long-Term Care George Smitherman with Lesotho's Health Minister, Dr Motloheloa Phooko and his family.



Sharon Sholtzberg-Gray, President and Mary LaPaine, Chair of the Canadian Healthcare Association.

Stephen Lewis



Tony Dagnone

Dancing in support of the Gala.



Sheila Jarvis is the new Chair of the Board of Directors of Ontario Hospital Association (OHA)

Currently. Sheila is the President and Chief Executive Officer of Bloorview MacMillan Children's Centre. She has served as Chair of the Child Health Network of the Greater Toronto Area (GTA). Sheila served as Interim Chair of the Greater Toronto Area Rehabilitation Network, and is now a member of its Council.

A physiotherapist by training, Sheila has a Bachelor of Science degree in Physiotherapy from the University of Toronto. She obtained a Master's degree in Health Services Administration from the University of Alberta, and was awarded the Certified Health Executive designation from the Canadian College of Health Service Executives.

Award of Excellence in Nursing Leadership

sponsored by



Mary Ferguson-Paré with this year's award winner Esther Green.



Ted Freedman for Innovation in Education Award

sponsored by



2004 Winner: Frank Markel, Ontario Joint Policy and Planning Committee

Brian R. Golden, Joseph L. Rotman School of Management of the University of Toronto Glen Whyte, Joseph L. Rotman School of Management of the University of Toronto and **Experience Point Consulting**

Project Name: A Simulation of Hospital/Ministry of Health Accountability Agreements.



(L to R) Suzanne Merrell, (sponsor - Compass Canada) Frank Markel and Ted Freedman

and the winner is ...



The "Best Multiple Booth" -Herman Miller

The "Best Double Booth" -Ergotron



The "Best New Exhibitor" -Wood Wyant



The "Best of Show" -McKesson Canada



The "People's Choice" -Tim Horton's



The "Best Single Booth" -Deb Canada