

78th Annual Ontario Hospital Association

HIGHLIGHTS



78th Annual Ontario Hospital Association Convention & Exhibition

November 18, 19 & 20, 2002

Metro Toronto Convention Centre - Toronto, Ontario, Canada

With a renewed focus on revitalizing and remodeling our healthcare system, "Break Through!" formed the focus of the 78th Annual Ontario Hospital Association (OHA) Convention & Exhibition this past November. More than 7500 delegates and 320 exhibiting companies came together to share information and best practices in healthcare.

An impressive list of keynote speakers included: Bernard Kerik, former Commissioner of the New York City Police Department who worked tirelessly to coordinate the rescue efforts at ground zero; Tom Von Essen, former Commissioner of the Fire Department of New York, who was at the epicenter of the remarkable heroics of the New York City firefighters and EMS workers during the September 11th tragedy; Daniele Sauvageau, head coach of the Gold Medal winning 2002 Women's Olympic Hockey Team; Stephen Lewis, former Canadian Ambassador to the United Nations and former Deputy Executive Director of UNICEF; author Dr. Bob Arnot, former NBC Chief Medical Editor and NBC Special Foreign Correspondent (*The Best Medicine*, and *Dr. Bob Arnot's Guide to Turning Back the Clock*); Allan Gregg, host of *Allan Gregg In Conversation With ...*; Senator Michael J. L. Kirby, Chairman, Standing Senate Committee on Social Affairs, Science and Technology; Walter Gretzky, national stroke spokesperson for The Heart and Stroke Foundation; D. Michael Abrashoff, former naval commander of the USS Benfold; and the Honourable Tony Clement, Minister of Health and Long-Term Care.

Delegates were able to preview the latest in healthcare products and services on the exhibition floor and explore innovations in health systems management at the National Best Practices Display.

▲ The Honourable Tony Clement, Minister of Health and Long-Term Care addresses more than 1,500 delegates at the OHA Closing Theme Session



▲ Walter Gretzky, the father of the "Great One" and the first inspired coach to a gifted young hockey player, at the Stroke Strategy session



▲ Stephen Lewis, Former Canadian Ambassador to the United Nations and Former Deputy Executive Director of UNICEF, shares his wisdom and passion

▲ Thomas Von Essen, Former Commissioner of the Fire Department of New York who was at the epicenter of the remarkable heroics of the firefighters and EMS workers who responded on September 11th addresses more than 1,500 delegates at the Official Opening of the Convention



▲ Bernard Kerik, Former Commissioner of the New York City Police Department addresses over 1,500 delegates at the Official Opening of the Convention. He coordinated the rescue efforts at Ground Zero and developed a plan for securing the city



▶ An audience member asks a question to the September 11th speakers



◀ Opening Panel (L-R) Bernard Kerik and Thomas Von Essen respond to questions from the audience



▲ Over 60 Chiefs of Police and Fire Chiefs from across Ontario come to OHA, (L-R) Bernard Kerik, Alan Speed, Julian Fantino, Thomas Von Essen.

National Best Practices

And the winners are...

The



National Best Practices Award
is presented to
University Health Network
Recipient of *The Best of the*
National Best Practices Award

▲ Project: A New Screening Tool for Dysphagia in Stroke Patients: Using Evidence to Develop the Tool

From left to right: Rosemary Martino from UHN and colleague shown here with Catherine McKinnon of Microsoft



▲ Project: HPI ... We Make It Happen!

From left to right: Phyllis Bettello, Group Health Centre; Anton Hart, Longwoods Publishing, Elizabeth Bodner, Group Health Centre and Anne Lawrence, HP



▲ Project: Ethical Decision Making about Scarce Resources: A Case Study of Operation Planning at Sunnybrook and Women's College Health Sciences Centre

From left to right: Jennifer Gibson, Sunnybrook and Women's College Health Sciences Centre; Anton Hart, Longwoods Publishing; Leslee Thompson, SWCHSC and Teresa Forrest representing Ortho-Clinical Diagnostics, a Johnston and Johnston company.



▲ Project: Knowledge is the Best Medicine

Susan Buckton from Grey Bruce pictured here.



The
National Best Practices Award
is presented to
Group Health Centre



The
National Best Practices Award
is presented to
GTA Rehab Network



▲ Project: Admission Criteria: Are We Speaking the Same Language?

From left to right: Ron Dunn from McKesson, Chandra Levy from the GTA Rehab Network and Antoine LeFavre from McKesson.



The
National Best Practices Award
is presented to
**Sunnybrook and Women's College
Health Sciences Centre**



The
National Best Practices Award
is presented to
**Grey Bruce Health Services -
Peninsula Sites**



The
National Best Practices Award
is presented to
Baycrest Centre for Geriatric Care



The
National Best Practices Award
is presented to
Trillium Health Centre



▲ Project: Measuring Quality Across a System: A Collaborative Endeavor

Dianne Foster-Kent, Longwoods Publishing and Sheri Ferkl, Rouge Valley Health System



The
National Best Practices Award
is presented to
Rouge Valley Health System

► Project: Building Best Practices Through Integration and Interdisciplinary Team Effort

Conrado Miranda (left) receiving his award on behalf of Baycrest Centre for Geriatric Care from the publisher and Aramark.





► Complimentary Flu Shots were offered by Aventis Pasteur with OHA Board Chair, Mary Lapaine shown here having her flu shot. Warren Chant, OHA Board Member waits for his turn.



► Lewis Hooper gets a demo from Catherine McKinnon of Microsoft Canada.



► Sandals and Beaches Resorts – one of the exhibitors in the Life and Health Zone donated a prize for one lucky draw – a seven-night stay for two adults at a Sandals Resort.



► Tony Dagnone, London Health Sciences Centre, with Warren DiClemente, Ontario Hospital Association.



St. Mary's General Hospital, Kitchener is presented with the Green Health Care Award of Overall Leadership, L-R: David MacKinnon, President & CEO, OHA; St. Mary's Hospital representative; Rich Whate, Canadian Coalition for Green Health Care; and Mary Lapaine, OHA Board Chair.

Green Healthcare Award

Other Green Health Care Awards winners were West Park Health Centre, Toronto; Northumberland Health Care Centre, Cobourg; Ed Rubinstein, University Health Network, Toronto.

The Ted Freedman Innovation in Education Award



2002 Winner

Atlantic Health Sciences Corporation

In recognition of the development and provision of e-learning as an integral component of their Intranet

From left to right: Krisan Palmer and Anne Kilfoil



2002 Certificate of Excellence

Saint Elizabeth Healthcare

For their project, "Personalized Health Education and Care Management"

From left to right: Carole Brearley with Anton Hart and Ted Freedman



2002 Certificate of Excellence

Victorian Order of Nurses, Grey-Bruce, Grey-Bruce Health Unit Saugeen First Nations

For their project, "Integrated Health Promotion, Education, Screening and Primary and Secondary Prevention for Women in Rural Grey-Bruce Related to Cardiovascular and Cerebral Vascular Diseases."

From left to right: Catherine Goetz-Perry with Anton Hart and Ted Freedman

The Ted Freedman Award is financially supported by Philips Medical Systems



PHILIPS

Let's make things better

Best of...



“Best of the Show” – Herman Miller for Healthcare



“Best Multiple Booth” – Steelcase Canada Ltd.



“Best New Exhibitor” – FlashCove Prefabricated Bases Inc.



“Best Double Booth” – Dictaphone Canada



“Best Single Booth” – Cambridge Memorial Hospital



► Daniele Sauvageau, head coach of Canada's Olympic Women's Hockey Team lead Canada to its first thrilling Gold Medal victory in Women's Hockey. She shared her story of leadership, determination and teamwork.



► Senator Michael J. L. Kirby, Chairman, Standing Senate Committee on Social Affairs, Science and Technology at the Financial Management Session.



► Michael Abrashoff, Former Naval Commander of the USS Benfold, one of the U.S. Navy's most modern and lethal warships, discusses his breakthrough ideas about leadership.



► Media Scrum with David MacKinnon, President & CEO, Ontario Hospital Association at the OHA Closing Theme Session.



► Frank Scarpino, Solution Alternatives, in action ...

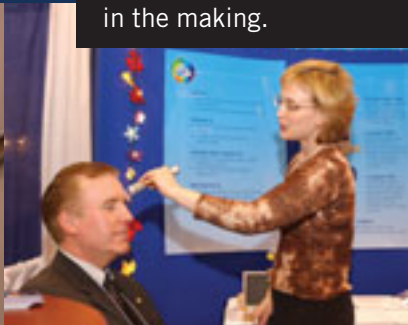


► Connie Dijak, Runnymede Healthcare Centre, poses a question at the OHA Closing Theme Session.

78th Annual Ontario Hospital Association

HIGHLIGHTS

More exhibitors than ever before provided convention registrants plenty of opportunity to explore new products, new solutions and new ideas in the making.



► Prior to this year's OHA convention our publisher issued a challenge to participating exhibitors. *"Hospital Quarterly* would look for great ideas that turn audiences on and make visitors to their exhibit say 'WOW'."

We encouraged the companies to make visitors talk, to demonstrate their creativity, to make their exhibit a drawing card that would be visited with anticipation. We asked: "Would you visit your own exhibit if you didn't have to?" We reminded them that the previous year, the shoe shine lady always had a line up, Tim Horton's got all the attention and others should strive to mimic this success.

Well once again Tim Horton's drew the crowds with their free coffee and sweets, but there was another booth that had continuous line-ups. What did they have that so many others didn't?

Lanier Healthcare Canada, already serving more than 40% of the acute care hospitals, was presenting the Philips Speech Magic 5.1 engine in the G2 Medi-Speech product. Why the interest? MediSpeech understands medical terminology, and can write it virtually flawlessly. Find me a human who can do that? They were drawing the curious and adventurous to their exhibit for a free demonstration. Tie that together with their location right across from Tim Horton's and you have a formula for success. Dumb luck? I think not.

***Hospital Quarterly* is pleased to honour them for "having a line-up" whenever we looked.**

Congratulations.

Lanier Healthcare Canada supports 4,000 clients directly, and over 20 companies Canada wide. For additional information or a to try a free demo yourself contact Lanier at 1-866-709-0210.

Join Us

AT THE 2003 OHA CONVENTION & EXHIBITION

The largest and most comprehensive
health care convention & exhibition of its kind in North America

November 3, 4 & 5, 2003
Metro Toronto Convention Centre, North Building

Gather with over 7,600 delegates to engage in 75 educational sessions, learn from more than 350 speakers and visit a trade show of 320 plus exhibitors. Participation assures an opportunity to be part of the established tradition of excellence and innovation.

Exhibiting Opportunities are Available:

Make the strongest possible impression at the OHA Convention & Exhibition by participating as an exhibitor. For exhibiting information, please contact: Isabella Wai
Tel: (416) 205-1354
iwai@oha.com

For general convention information:

Ontario Hospital Association
Educational Services
(416) 205-1362
convention@oha.com

Or visit our web site at

www.oha.com/convention

MARK YOUR CALENDAR TODAY!

