

Gatekeepers of Great Ideas

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We cherish the support of the world's best authors delivering care and policy globally. They are experts "whose authority comes from careful analysis and study of an issue or from deep personal experience, and who demonstrate a mastery of the material presented. Their ideas have been tested in the real world and can be translated into management action in most instances." [This definition has been unabashedly borrowed from *Harvard Business Review*.]

It is the focus of our publications to recognize, nurture and champion excellence and it is our stated objective to document change.

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