



***Highlights of HealthAchieve 2010***

***HealthAchieve***



One of the largest and most prestigious healthcare gatherings in North America, HealthAchieve aims to inspire ideas and innovation with over 50 informative and engaging educational sessions along with its award-winning exhibit floor, where more than 350 exhibitors showcase the latest healthcare products, services and technologies.



**Inspiring**

Some of the outstanding Speakers at HealthAchieve. Clockwise: Clayton Christensen, Honourable Deb Matthews, Rich Little, Roméo Dallaire, Lydia Lee, Rob Devitt and Nick Vujicic.

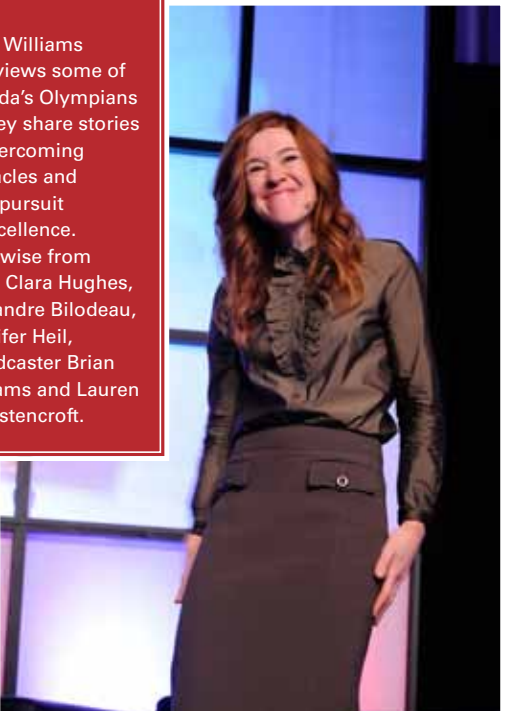
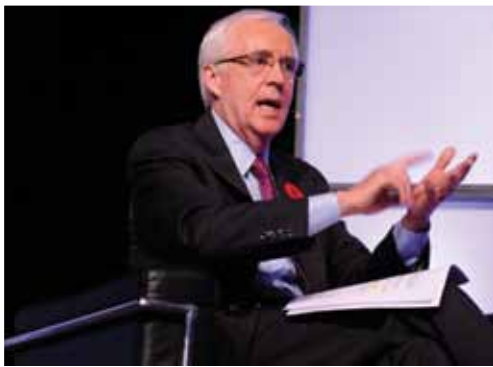


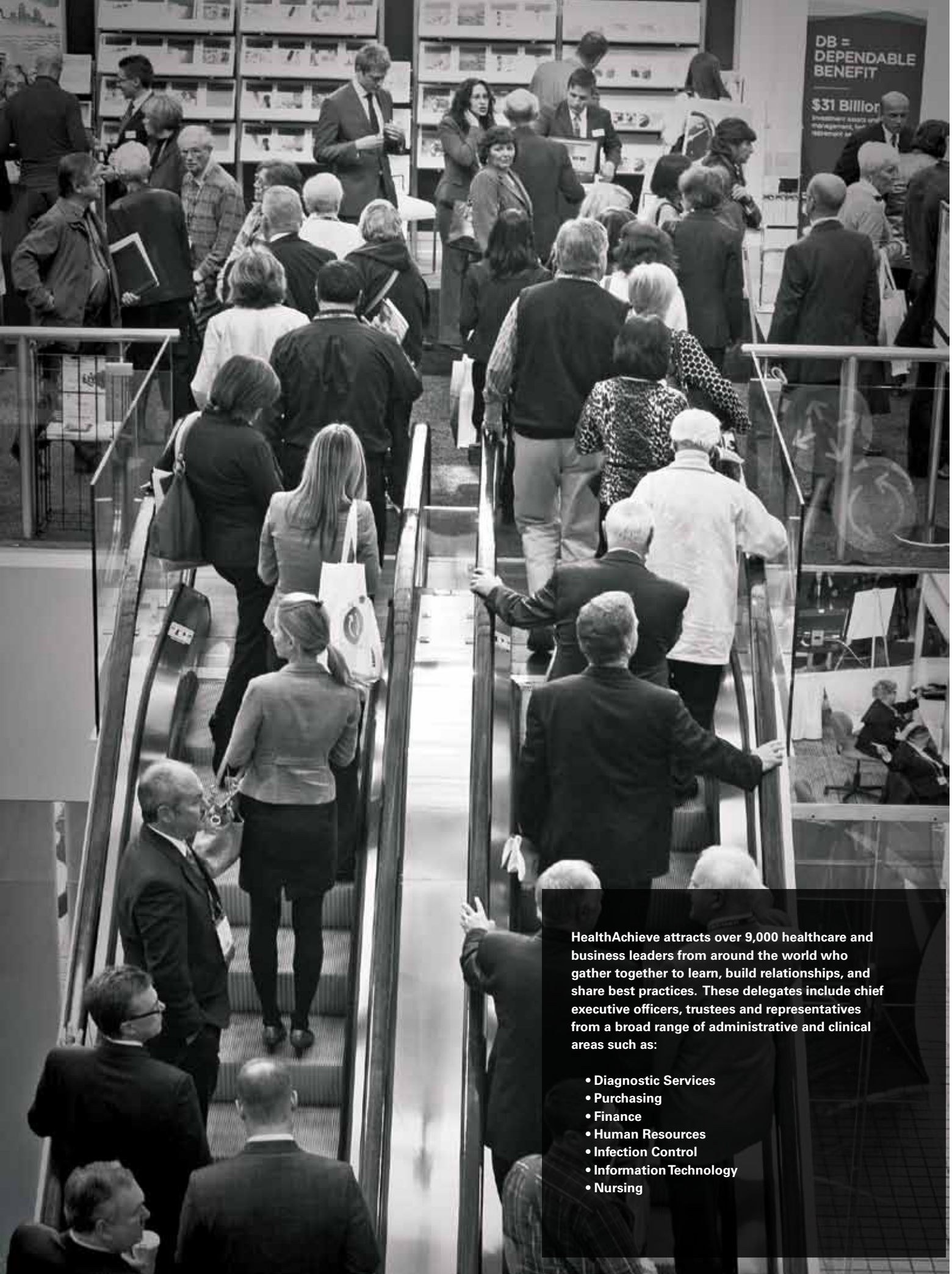
# Highlights of HealthAchieve 2010



## Feature Session

Brian Williams interviews some of Canada's Olympians as they share stories of overcoming obstacles and their pursuit of excellence. Clockwise from right: Clara Hughes, Alexandre Bilodeau, Jennifer Heil, Broadcaster Brian Williams and Lauren Woolstencroft.





HealthAchieve attracts over 9,000 healthcare and business leaders from around the world who gather together to learn, build relationships, and share best practices. These delegates include chief executive officers, trustees and representatives from a broad range of administrative and clinical areas such as:

- Diagnostic Services
- Purchasing
- Finance
- Human Resources
- Infection Control
- Information Technology
- Nursing

# Nursing Leadership Award

The Ontario Hospital Association (OHA) presents the 2010 Margret Comack Award of Excellence in Nursing Leadership. This award is designed to acknowledge the outstanding leadership of an individual nurse in a senior leadership position (vice-president, director, etc), who is employed in a member organization (hospitals, associates and affiliates) of the OHA.



Left to Right: Jim Irving, Johnson & Johnson, winner, Joy Richards, Margret Comack and Paul Bradley, Johnson & Johnson.

**D**r. Joy Richards is the incoming vice-president of professional affairs and chief nursing executive at the University Health Network in Toronto, an academic health science centre composed of three hospitals – Toronto General, The Princess Margaret Hospital and Toronto Western Hospital. She is also the immediate past-president of the Academy of Canadian Executive Nurses, and holds clinical appointments at the University of Toronto, Faculty of Nursing, York University Faculty of Nursing and Humber College in Toronto.

Her previous experience includes progressive senior nursing management positions in the acute care and long-term care sectors, nursing education and nursing informatics.

Dr. Richards graduated from the University of Toronto with a bachelor of science degree in nursing in 1981, and a master's degree in nursing in 2000. She then went on to complete a master of arts degree in human and organizational systems from Fielding

Graduate University in Santa Barbara, California in spring 2005. She is also a graduate of the Queen's University Executive Program and a Johnson & Johnson Wharton Fellow, University of Pennsylvania. Dr. Richards completed her doctoral studies in 2008 in human and organizational development at Fielding Graduate University; her dissertation focused on exploring and understanding the development and practice of feminine courage in leadership. Her particular interests, focus and passion are in the area of nursing leadership, quality of work life environments and the development of practice settings, with a special focus on excellence in geriatric care.

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**Special thanks to the adjudicators of the Leading Practice Displays:** Shirley Bryant, Indigo Consulting; Rob Crawford, Crawford Associates; Rodney Lau, Courtyard Group; Ryan Leib, Courtyard Group; and, Mark Walton, KPMG.

## Exhibitor's Awards

1. Best New Exhibitor – OrthoCanada Medical
2. Best Single – Sky Factory
3. Best Double – Precise ParkLink Inc
4. Best Multiple – Microsoft Canada
5. Best of Show – Daniels Sharpsmart Canada Inc.
6. People's Choice – McKesson Canada

# The Ted Freedman Award

The **Ted Freedman Award for Innovation in Education** is open to all international healthcare organizations. Anyone or any group can submit. The award acknowledges Mr. Freedman's contribution to quality of healthcare education and it recognizes his important support for excellence in Canadian healthcare journalism which found an early home and definition in his boardroom at Mount Sinai Hospital. This prestigious award recognizes those individuals or organizations that inspire, advocate and enable education in health, health services and healthcare management.

Longwoods Publishing, in cooperation with the Ontario Hospital Association, invites you to submit your 'Innovation in Education' program. Adjudication is by an independent panel headed up by Dr. Louise Lemieux-Charles from the Department of Health Policy,

Management and Evaluation, University of Toronto. There are three criteria: (1) the value of the innovation as an agent of change, (2) the evidence of the project's success and (3) the appropriate use of technology.



The individual or representative from the organization honoured will receive

a certificate, exquisitely framed, and an all-expenses-paid trip to HealthAchieve.

In 2010 there were 18 full submissions. The jury's unanimous selection addressed and continues to address the shortages of medical doctors in underserved regions and underserved populations. Using a **Distributed Medical Education Program** the program succeeded and in the process produces doctors educated in British Columbia who stay in British Columbia.

**Dave Lampron**, director, technology enabled learning, Faculty of Medicine, University of British Columbia, and **Geoff Payne**, assistant dean, Northern Medical Program, University of Northern British Columbia, accepted the award on behalf of UBC's **Distributed Medical Education Program**.

Bookmark [www.longwoods.com/awards](http://www.longwoods.com/awards) or email [events@longwoods.com](mailto:events@longwoods.com) for upcoming 2011 submissions deadlines.



*The award is a bronze self-portrait sculpture created by Ontario artist Amy Switzer following her recovery from neurosurgery.*

The winner is: UBC Distributed Medical Education Program which includes; Northern Medical Program, Island Medical Program, Vancouver Fraser Medical Program  
Left to Right: Dr. Geoff Payne, University of Northern British Columbia, Sanjay Cherian, Accenture, Anton Hart, Ted Freedman, Dave Lampron, University of British Columbia

## Overview of Ted Freedman Award Winners' Submission

In 2004 the UBC Faculty of Medicine's Distributed Medical Education Program launched an innovative distributed medical education program to address the shortages of medical doctors in underserved regions and populations in BC. Developed in collaboration with the Government of British Columbia, the University of Northern British Columbia (UNBC), the University of Victoria (UVic) and provincial regional health authorities, the program doubled undergraduate class sizes in only three years, and has extended UBC's medical program to medical learners and faculty in all regions of BC.

While other schools of medicine have engaged in distributed initiatives for components of their medical curricula, UBC was the first school in North America to leverage highly integrated and scalable audiovisual and collaboration technologies as a part of the core strategy. Having operated successfully for six years, the DMEP is a reference model for simultaneous distributed medical education, enabling emerging physicians to train and remain in historically underserved communities.

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# Leading Practice Award

The Leading Practices Electronic Display offers provinces, regions, hospitals, healthcare institutions and health management organizations, locally and abroad, the opportunity to share what they have done to improve the Patient Experience in healthcare.



**The Baxter Leading Practice Award in Technology** – SIMS Partnership for “Enhancing the Patient Experience: The Collaborative Development of a Standardized Electronic Tool for Referrals to CCAC In-Home Services in the Toronto Central LHIN”

Left to Right: Shiran Isaacs, SIMS Partnership, Gurpreet Rosales, SIMS Partnership, Alysia Catalano, SIMS Partnership, Cheryl Chui, SIMS Partnership, Melissa Coulson, SIMS Partnership, Anton Hart, Longwoods Publishing, Joanne Greco, SIMS Partnership, Jocelyne Verity, SIMS Partnership, Lydia Lee, SIMS Partnership, Angelika Gollnow, SIMS Partnership, Anne Marquis, Baxter, Alvin Cheng, SIMS Partnership, Jamie Gallagher, Baxter.



**The HIO Group Leading Practice Award in Access to Care** – Trafalgar Memorial Hospital - Halton Healthcare Services for “Rapid Access to Psychiatric Care”

Left to Right: Vivian Demian, Oakville Trafalgar Memorial Hospital – Halton Healthcare Services, Gordon Burrill, HIO Group



**The IBM Leading Practice Award in Leadership** – Windsor Regional Hospital for “Financial Health is Everyone’s Business”

Back Row: Jacques Kenny, Ralph Nicoletti, Dr. Wilf Innerd, Nancy Brockenshire, Michelle Reiser, Theresa Morris, Ron Foster, May Abdellah, Helen Catauro, Victoria Wynn, Jennifer Cameron, Nick Dzudz, Gisele Sullens, Randy Morris, Nicole Robinson Front Row: Phil Dasilva, Sharon Pillon, Lorraine Dupuis, Julie Witche, Dan Germain, Heidi Zimmer, Nicole Sbrocca, Mary Harris, Gina Bulcke, Beth Dulmage, Claudia DenBoer Grima



**The 3M Leading Practice Award in Patient Safety & Quality** – William Osler Health System for “Tool for Building a Culture of Patient Safety: Identifying Adverse Events for Disclosure and Reporting”

Left to Right: Larry McBride, 3M, Paula Chidwick, William Osler Health System, Colleen Thomas, William Osler Health System



**The Cerner Leading Practice Award in Education** – Erie St. Clair Regional Cancer Program in partnership with Windsor Regional Hospital for “Your Health Matters: Workplace Cancer Prevention & Screening Referral Program”

Back Row: Ralph Nicoletti, Dr. Wilf Innerd, Nancy Brockenshire, Michelle Reiser, Dan Germain, Helen Catauro, Jennifer Cameron, Theresa Morris, Ron Foster, Victoria Wynn, Nick Dzudz, May Abdellah, Heidi Zimmer, Gisele Sullens, Randy Morris, Nicole Robinson Front Row: Jacques Kenny, Raj Sharma, Lorraine Dupuis, Julie Witche, Beth Dulmage, Nicole Robinson, Mary Harris, Claudia DenBoer Grima, Sharon Pillon, Gina Bulcke



**The KPMG Leading Practice Award in Family & Patient Centered Care** – St. Joseph’s Healthcare, Hamilton for “Building the Patient Experience from the Inside Out”

Left to Right: Mark Walton, KPMG, Betty Ng, St. Joseph’s Healthcare, Mary Ann Breitigam, St. Joseph’s Healthcare, Hamilton.



HealthAchieve also offers delegates a strategic and unparalleled opportunity for networking, often cited as the number one reason for attending the show. HealthAchieve is an ideal opportunity for exhibitors as well, providing the perfect environment for attracting new business, building relationships with customers, and strengthening existing partnerships. In short, HealthAchieve is a must-attend for anyone in the business of healthcare.

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